

Tiffin University MBA: Individual Career Development Plan For Mentoring Partnerships

MENTOR: __LUO GANG __ _____XUE WENTING_____

MENTEE: _____YING SHI_____

SHORT TERM GOALS (WHAT MENTEE PLANS TO ACCOMPLISH IN SEVERAL MONTHS):

COMPLETE ALL COURSES OF MBA IN THE NEXT 7 MONTHS TO GET A MASTER'S DEGREE.

STEPS TO TAKE TO MEET SHORT TERM GOALS:

1. READING.
2. ABSORBED.
3. LEARNING.
4. PLAYING.

MENTOR'S SUGGESTIONS/GUIDANCE FOR SHORT TERM GOALS:

1. READING. READING BOOKS ELATED TO SPORTS INDUSTRY, MANAGEMENT, AND ECONOMIC THEORY.
2. COLLECTING. COLLECTING INFORMATION IN RECENT SITUATION IN THE SPORTS INDUSTRY IN THE UNITED STATES.
3. PLAYING. TRY TO PARTICIPATE IN A VARIETY OF SPORTS ACTIVITIES, INCLUDING VOLUNTEER TO PARTICIPATE IN THE ORGANIZATION, COORDINATION JOB.

STEPS MENTEE WILL TAKE BEFORE NEXT MEETING WITH MENTOR:

STUDYING THE COURSE THAT THE MBA PROGRAM REQUESTED, AND TRY TO ACHIEVE GOOD SCORE.

DATE DISCUSSED

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MEDIUM RANGE GOALS (1-3 YEARS):

LEARNING THE RELEVANT KNOWLEDGE OF SPORTS AGENT QUALIFICATION AND GET IT.

STEPS TO TAKE TO GET THERE:

1. TAKE THE PROFESSIONAL PROGRAM TO STUDY THE RELEVANT KNOWLEDGE, ONLINE OR PART TIME.
2. GET THE SPORTS AGENT QUALIFICATION.
3. TRY TO BE A MANAGER.

MENTOR'S SUGGESTIONS/GUIDANCE:

1. KEEP READING THE ARTICLES AND BOOKS RELATED TO BUSINESS, FINANCE, SPORTS ECONOMY.
2. FIND A JOB INVOLVE IN SPORTS MANAGEMENT, SUCH AS THE TEAM MANAGER ASSISTANT.
3. FIND A POSITION INVOLVING THE PROFESSIONAL PROJECT I AM GOING TO DO, SUCH AS BASKETBALL OR SOCCER, OR OTHER PROJECT.

LONG RANGE GOALS (3-10 YEARS):

TO BE A LEADER, AND START OWN BUSINESS.

WHAT OPTIONS DOES MENTEE HAVE TO CONSIDER IN ORDER TO REACHING THOSE GOALS?

1. GETTING THE SPORTS AGENT QUALIFICATION IN CHINA OR U.S.?
2. START OWN BUSINESS OR JOIN A BIG COMPANY?
3. FINDING A JOB RELATED TO THE SPORTS TALENT EXCHANGE OR MANAGING THE TEAM OR COMPANY?

MENTOR'S SUGGESTIONS/GUIDANCE FOR LONG RANGE GOALS:

EXERTING A SPECIALTY, AND DO EXACTLY WHAT I WANT TO DO IN THE FIELD OF SPORTS INDUSTRY.
KEEP LEARNING.

薛文婷：女，生于 1971 年，北京体育大学体育传媒系体育新闻专业教授、博士，党委宣传部副部长、新闻中心常务副主任。

薛文婷，1971 年出生，现任背景体育大学教授，博士生导师。主要研究方向体育新闻传播史论和体育新闻与社会变迁的研究。她曾出版图书《近代中国体育新闻传播史论（1840-1949）》，《体育媒体人物——新中国体育新闻传播史》。她是体育新闻教育领域的权威专家。

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Xue Wenting, born in 1971. She is the Professor of Beijing Sports University , doctoral tutor. Her main research direction: history of sports journalism and communication, research on sports news and social change. She has published books "Sports Journalism Dissemination History of Modern China (1840-1949)", "Sports Media People -- Journalism History of New China Sports. " She is an expert in the field of sports journalism education.