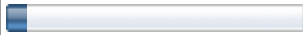






## Perceptions of Health and Safety Issues for the 2016 Olympic Games in Brazil

1. I am or will be attending the 2016 Olympic Games in Brazil [单选题]

Option	Subtotal	Ratio
Yes	17	 7.62%
No	206	 92.38%
<b>Total effective</b>	<b>223</b>	

2. If afforded the opportunity, I would prefer to watch the 2016 Rio Olympics...(Please chose one)



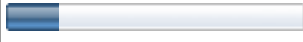
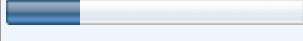
Option	Subtotal	Ratio
in person	100	 44.84%
through the media (television, streaming, etc)	113	 50.67%
I have no interest in the Olympic	10	 4.48%
<b>Total effective</b>	<b>223</b>	

3. The following would discourage you from attending the 2016 Olympic Games in Brazil.



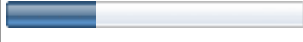

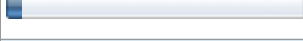
Option	完全不同意	不同意	一般	同意	完全同意
Zika Virus	32(14.35%)	26(11.66%)	77(34.53%)	43(19.28%)	61(27.35%)
Contaminated Water	24(10.76%)	33(14.8%)	82(36.77%)	44(19.73%)	51(22.87%)
Riots/Demonstration/Terrorism	29(13%)	34(15.25%)	56(25.11%)	58(26.01%)	78(34.98%)
Street Crime	28(12.56%)	33(14.8%)	58(26.01%)	53(23.77%)	70(31.39%)
Fear of Unknown Situations	36(16.14%)	40(17.94%)	67(30.04%)	47(21.08%)	46(20.63%)

Passport/Visa Requirements	45(20.18%)	37(16.59%)	82(36.77%)	41(18.39%)	34(15.25%)
Time/Economic Condition	42(18.83%)	31(13.9%)	59(26.46%)	51(22.87%)	65(29.15%)
Personal Health Reasons	52(23.32%)	46(20.63%)	70(31.39%)	34(15.25%)	36(16.14%)

4. If you do not go to Rio to participate in the Olympics, what kind of media you will use to focus on the Games? (Multi)





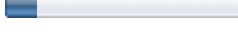
Option	Subtotal	Ratio
TV	192	 86.1%
Internet	160	 71.75%
Radio	40	 17.94%
Print Media (magazines, newspapers)	56	 25.11%
<b>Total effective</b>	<b>223</b>	

5. What is the reason you are focus on the Olympic Games? (Multi)



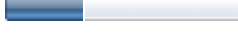

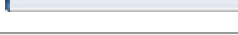
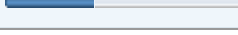
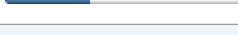

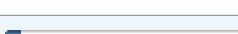
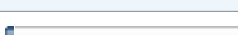

Option	Subtotal	Ratio
Great performance of Chinese national team	111	 49.78%
Fascination of the sports	141	 63.23%
Charm of athletes	68	 30.49%
Enjoy the high level competition	147	 65.92%
Making friends	12	 5.38%
<b>Total effective</b>	<b>223</b>	

6. What is the reason you pay attention to these national team? (Multi)


Option	Subtotal	Ratio
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Motherland	178	 79.82%
Strong comprehensive strength of sports	104	 46.64%
Athlete who is supper star, I like him/her	81	 36.32%
My favorite sports that at the top of the world	84	 37.67%
Other	25	 11.21%
<b>Total effective</b>	<b>223</b>	

8. What are the most expect Olympics sports programs you want to watch? Can choose up to three options)

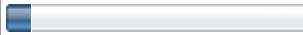
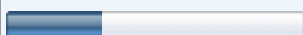
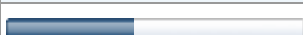
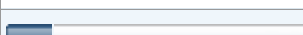
Option	Subtotal	Ratio
Opening/Closing ceremony	163	 73.09%
Score/Basketball/Volleyball	83	 37.22%
Athletics	58	 26.01%
Diving/ Swimming	130	 58.3%
Other water projects	4	 1.79%
Gymnastics	66	 29.6%
Table Tennis/Badminton	65	 29.15%
Tennis	11	 4.93%
Taekwondo/judo/ Wrestling/Boxing/Wushu	10	 4.48%
Shoot/lifting/ fencing	13	 5.83%
Others	7	 3.14%
<b>Total effective</b>	<b>223</b>	

8. What is your gender

Option	Subtotal	Ratio
Male	85	 38.12%

Famale	138	 61.88%
<b>Total effective</b>	<b>223</b>	

9. What is your age?

Option	Subtotal	Ratio
18-25	19	 8.52%
26-35	72	 32.29%
36-45	97	 43.5%
46+	35	 15.7%
<b>Total effective</b>	<b>223</b>	

### Cross Analysis of Gender and Dependent Variables

1. I am or will be attending the 2016 Olympic Games in Brazi

Option	Yes	No	Subtotal
Male	8 (9.41%)	77 (90.59%)	85
Femal	9 (6.52%)	129 (93.48%)	138

2. If afforded the opportunity, I would prefer to watch the 2016 Rio Olympics...(Please chose one)

Option	in person	through the media (television, streaming, etc)	no interest
Male	32 (37.65%)	49 (57.65%)	4 (4.71%)
Femal	68 (49.28%)	46(46.38%)	6 (4.35%)

4. If you do not go to Rio to participate in the Olympics, what kind of media you will use to focus

on the Games? (Multi)

Option	TV	Internet	radio	Print Media (magazines, newspapers)
Male	70 (82.35%)	61 (71.76%)	12 (14.12%)	21 (24.71%)
Femal	122 (88.41%)	99(71.74%)	28 (20.29%)	35 (25.36%)

5. What is the reason you are focus on the Olympic Games?

	Great performance of Chinese national team	Fascination of the sports	Charm of athletes	Enjoy the high level competition	Making friends
Male	37 (43.53%)	48(56.47%)	19 (22.35%)	58 (68.24%)	5 (5.88%)
Femal	74 (53.62%)	93(67.39%)	49 (35.51%)	89 (64.49%)	7 (5.07%)

9. What are the most expect Olympics sports programs you want to watch? (Can choose up to three options)

	Opening/Closing ceremony	Score/Basketball Volleyball	Athletics	Diving Swimming	Other water projects
Male	55 (64.71)	54(63.53%)	30 (35.29%)	34(40.00%)	0 ( )
Femal	108 (78.26%)	29(21.01%)	28 (20.29%)	96(69.57%)	4(2.90%)

	Gymnastics	Table Tennis Badminton	Tennis	Taekwondo/judo/ Wrestling/Boxing Wushu	Shoot/lifting Fencing	Others
Male	10(11.76%)	24(28.24%)	3 (3.53%)	5(5.88%)	7 (8.24%)	4(4.71%)
Femal	56(40.58%)	41(29.71%)	8 (5.80%)	5(3.62%)	6 (4.35%)	3(3.17%)

### Cross Analysis of Age and Dependent Variables

1. I am or will be attending the 2016 Olympic Games in Brazil

	Yes	No	Subtotal
18-25	1 (5.26%)	18 (94.74%)	19
26-35	5 (6.94%)	67 (93.06%)	72
36-45	8(8.25%)	89(91.75%)	97
46+	3(8.57%)	32(91.43%)	35

2. If afforded the opportunity, I would prefer to watch the 2016 Rio Olympic. (Please chose one)

Option	In person	Through the media (television, streaming, etc.)	No interest
18-25	12 (63.16%)	6(31.58%)	1(5.26%)
26-35	35 (48.61%)	33(45.83%)	4(5.56%)
36-45	39(40.21%)	54(55.67%)	4(4.12%)
46+	14(40.00%)	20(57.14%)	1(2.86%)

4. If you do not go to Rio to participate in the Olympics, what kind of media you will use to focus on the Games? (Multi)

Option	TV	Internet	radio	Print Media (magazines, newspapers)
18-25	16 (84.21%)	15(78.95%)	4(21.05%)	7(36.84%)
26-35	57 (79.17%)	54(75.00%)	7(9.72%)	16(22.22%)
36-45	84(86.60%)	70(72.16%)	23(23.72%)	24(24.74%)
46+	35(100.00%)	21(60.00%)	6(17.14%)	9(25.71%)

5. What is the reason you are focus on the Olympic Games?

	Great performance of Chinese national team	Fascination of the sports	Charm of athletes	Enjoy the high level competition	Making friends
18-25	7 (36.84%)	15(78.95%)	2(10.53%)	12(63.16%%)	1(5.26%)
26-35	28 (38.89%)	41(56.94%)	23(31.94%)	41(56.94%)	3(4.17%)
36-45	51(52.58%)	66(68.04%)	31(31.96%)	71(73.20%)	8(8.25%)
46+	25(71.43%)	19(54.29%)	12(34.29%)	23(65.71%)	0

9. What are the most expect Olympics sports programs you want to watch? (Can choose up to three options)

	Opening/Closing ceremony	Score/Basketball Volleyball	Athletics	Diving Swimming	Other water projects
18-25	13(68.42%)	9(47.37%)	8(42.11%)	8(42.11%)	0 ( )
26-35	45(62.50%)	33(45.83%)	22(30.56%)	40(55.56%)	4(5.56%)
<b>36-45</b>	72(74.23%)	32(32.99%)	22(22.68%)	60(61.86%)	0
46+	33(94.29%)	9(25.71%)	6(17.14%)	22(62.86%)	0

	Gymnastics	Table Tennis Badminton	Tennis	Taekwondo/judo/ Wrestling/Boxing Wushu	Shoot/lifting Fencing	Others
18-25	6(31.58%)	5(26.32%)	0	0	3(15.795%)	1(5.26%)
26-35	15(20.83%)	11(15.28%%)	5(6.94%)	5(6.94%)	3(4.17%)	3(4.17%)
36-45	30(30.93%)	39(40.21%)	5(5.15%)	4(4.12%)	5(5.15%)	3(3.09%)
46+	15(42.86%)	15(42.86%)	1(2.86%)	1(2.86%)	2(5.71%)	0