

Ms. Shi Ying

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EDUCATION BACKGROUND

- 2015—2017** **Tiffin University, Tiffin, OH, U.S.A.**
- 1996—2000** **College of Arts, Inner Mongolia University, Hohhot, China**
Bachelor of Fine Arts, Major in Graphic Design
- 1993—1996** **Bayannur Senior High School, Bayannur Inner Mongolia**

PROFESSIONAL WORKING EXPERIENCE

10/2006—Present **Editorial Department of CCTV-5 dispatched by CTV Sports Entertainment Co., Ltd.**

11/2009-Present *Production Design Consultant, TV Production Design Team*

- Responsible for image designing in 5 sports news hour programs around the clock.
- Participated special reports and online broadcasting work in international sports events including Guangzhou Asian Games, Shenyang China's National Games, South Africa Football World Cup, Vancouver Winter Games, London Olympics, Sochi Winter Games and Brazil Football World Cup.

02/2007-09/2009 *Director, News Editing Team*

- Responsible for sports news editing in 5 sports news hour programs around the clock.
- Participated in editorial and special reports in international sports events like Beijing Olympics, Jinan China's National Games, universiades, championships, and variety of professional leagues in basketball, football, volleyball and so on.

10/2006-01/2007 *Editor, News Material Editing Team*

- Responsible for organization, compilation and documentation work of sports news material from AP and Reuters.
- Responsible for arranging, and updating of self-published sports news and program.

01/2005—05/2005 **Designer, Beijing Starlight Advertising Co., Ltd.**

- Took charge of designing and production of company-owned magazine Star Light,
- Conducted design project of real estate brochure for MTR Real Estate Corp.

03/2002—12/2004 **Opus (Beijing) Management Consulting Co. Ltd.**

01/2004—12/2004 *Designer, Beijing Jiazhong Advertising Co., Ltd. Subsidiary of Opus*

- In charge of designing and editing work for company-published quarterly *Collezioni Bulletin of International Fashion*.

03/2002—01/2004 *Specialist, Marketing Department of Opus*

- Responsible for company advertisement designing and marketing activity planning.

02/2001—12/2001 **Beijing Oriental Yiping Decoration & Design Co. Ltd.**

02/2001—07/2001 *Vice Manager, Marketing Department*

- In charge of employment interview and recruitment, marketing promotion, company publicity, and new branch opening.
07/2001—12/2001 Specialist, Marketing Department
- Responsible for designing and publicity of company advertisement, documentation, and maintenance of company CI operating system.

EXTRACURRICULAR ACTIVITIES

- 06/2012-03/2013 Video editing software course Teacher at Beijing Xuanying Film & TV Art Training Center
- 12/2003-03/2004 Art Design, Sketching, Dress Design course teacher at Beijing Qianzheng Studio
- 10/1998 Intern editor at Inner Mongolia Radio Station late night talk
- 07/1998 Volunteer teacher in remote area by school league committee
- 06/1997 Volunteer teacher at primary school of remote area in Hohhot city by school league committee
- 09/1993-07/1996 Member of school art group
- 10/1989 1st prize of Bayannur City Painting Competition
- 08/1988 Excellence Award of Inner Mongolia Primary School Writing Competition.

HONORS

- 2014 Seasonal Outstanding Image Design Prize in CCTV Sport Channel by CCTV-5
- 2013 & 2014 CCTV Sport Channel Zero-Error Awards by CCTV-5
- 2008 National March-8 Red-Banner Pacesetter Group by China Women's Federation

PERSONAL SKILLS & HOBBIES

- Sports as badminton, football, jogging, basketball, roller skating, scuba diving, paragliding; specializes in rock climbing
- Reading and writing, singing and dancing, photography, archaeology; specializes in Calligraphy and traditional Chinese Painting